

Discover my work!

AddaGo 

AddaGo 

adda.go 

# I'm Adina Gojneva

AddaGo is my online identity  
<https://addago.github.io/Portfolio/>

I'm a student in User Experience Design, developing my skills in areas like research, prototyping, user psychology to create human-centered digital products that fulfill needs and solve problems.



addagodesign@gmail.com

+31616158416

## Design Skills

My main roles in projects

Additional skills

still learning      basic knowledge & exploration      extensive knowledge & design experience

|                                      |   |   |   |   |   |   |   |
|--------------------------------------|---|---|---|---|---|---|---|
| <b>WIREFRAMING</b>                   | ● | ● | ● | ● | ● | ● | ● |
| <b>PROTOTYPING</b>                   | ● | ● | ● | ● | ● | ● | ● |
| <b>UI &amp; VISUAL COMMUNICATION</b> | ● | ● | ● | ● | ● | ● | ● |
| <b>USER RESEARCH</b>                 | ● | ● | ● | ● |   |   |   |
| <b>INTERACTION DESIGN</b>            | ● | ● | ● | ● | ● |   |   |
| <b>CODING</b>                        | ● | ● | ● | ● |   |   |   |
| HTML/CSS                             | ● | ● | ● | ● |   |   |   |
| Processing                           | ● | ● | ● |   |   |   |   |
| C++                                  | ● | ● |   |   |   |   |   |

## Hard skills



UX Writing



Marketing



Business mindset



User testing

## Soft skills



Collaboration



Time management



Creative thinking



Communication

## Language



**Romanian**  
(native)



**English**  
C2 Proficiency  
(Cambridge CAE)

### Started my journey in graphic design

2017

I have started my design journey with designing flyers for business ideas that I had and poster designs.

### High School Diploma - Computer Science

2019

Studied Mathematics and Computer Science as my high school profile's focus. Graduated from "Mihai Viteazul" National College, Prahova, Romania.

### Started UX design at THUAS

2019

I became a student of The Hague University of Applied Sciences, the Communication and Multimedia Design programme. User Experience Design

### Client projects through THUAS

2019 - 2020

Through my University I got to work on projects with real clients such as Hallmark, delivering a final digital product that matched the client's needs and pitching the idea to company representatives.

### Finished minor in Business and Startups

2021

Took a 5 month "Building the Next Successful Online Startup" minor learning about businesses and developing entrepreneurial skills.

In the end, we delivered a process report and an MVP of the product ready to go to market.

Coded my portfolio website from scratch

<https://addago.github.io/Portfolio/>